April 6, 2011

BEAM Circular letter 2011.102

Version: All versions

Engaging Society

This circular letter announces that a maximum of one credit from the Innovation and Performance Enhancement category can be achieved for Social Aspects through planning, managing and conducting a significant, and wide ranging social engagement, engaging at least 75% of the impacted and relevant constituents in the community.

Related activities such as murals site hoarding, and conducting a stakeholder survey, whilst encouraged would NOT be sufficient to achieve a credit under this clause. Engaging 75% of the local and pertinent organisations would achieve this credit.

Signed: [Signature]
Chair of Technical Review Committee