

## Seminar on Integrating Sustainable Development Goals into Corporate Sustainability

**Date and Time** : 7<sup>th</sup> July, 2020, 09:00 to 17:00  
**Venue** : Webinar (the link will be sent 1 week before the event)  
**Language** : English

### Rundown (tentative)

Time	Programme / Topic*	Speakers (TBC)
09:00 - 09:15	<i>Welcome Speech</i>	<i>Ms Linda Ho, Chief Executive Officer, Green Council</i>
	<b>SDGs: Private-Sector Opportunities</b>	
09:15 - 09:45	<i>Cross sector collaboration towards sustainable development</i>	<i>Ms Donna Tang, Council Member, SDSN Hong Kong Leadership Council</i>
09:45 - 10:15	<i>The SDGs as a roadmap for business opportunity: Inspiring examples</i>	<i>Mrs Laure Korenian-Chabert, Regional Representative, Sparknews</i>
10:15 - 10:45	<i>Reporting SDGs: Why and How?</i>	<i>Mr. Tony Wong, CEO &amp; Founder, Alaya Consulting Limited</i>
	<b>Sustainable or Not Sustainable: Impact on Reputation</b>	
10:45 - 11:15	<i>Thriving with Support to SDGs – A Win-Win Approach to Live Up to Corporate Purpose</i>	<i>Ms Veronica Sze, Director, Corporate Affairs, Nestlé Hong Kong Ltd.</i>
11:15 - 11:45	<i>How do SDGs help managing corporation reputation?</i>	<i>Ms Sammie Leung, Climate and Sustainability Leader, PwC Mainland China and Hong Kong</i>
	<b>Driving a sustainable workplace and community</b>	
14:00 - 14:25	<i>Integrating SDG, sustainability, and community engagement: sharing our experience</i>	<i>Ms Grace Cheung, Head of Public Engagement &amp; Sustainability, Cathay Pacific Airways Limited</i>
14:25 - 14:50	<i>Social entrepreneurship and corporate engagement</i>	<i>Ms Jessica Tam, Head of Social Enterprise Business Centre, The Hong Kong Council of Social Service</i>
	<b>Business be UNusual: Leading Organization Change</b>	
15:15 - 15:40	<i>Championing change through New World Sustainability Vision 2030</i>	<i>Ms Venisa Chu, Senior Manager, Sustainability, New World Development Company Limited</i>
15:40 - 16:05	<i>Strategic Planning for Sustainable Change</i>	<i>Mr. Davis Bookhart, Senior Manager and Head, Sustainability Unit, Adjunct Assistant Professor, Division of Environment and Sustainability, HKUST</i>
16:05 - 16:30	<i>Towngas SDGs and the challenges</i>	<i>Mr. Victor Kwong, General Manager, Corporate Sustainability, The Hong Kong and China Gas Company Limited</i>
16:30 - 16:55	<i>“What corporations need to know when they get bigger and bolder with sustainability?”</i>	<i>Ms Edena Low, VP, Supply Chain Governance, Risk Management, Compliance and Sustainability, Mattel Asia Pacific Sourcing Limited</i>
17:00	<b>End of Seminar</b>	

Remarks:

\*Speakers may modify the title of presentation.

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### Speaker Biography

#### ***Ms Donna Tang, Council Member, SDSN Hong Kong Leadership Council***

Donna is also an Executive Manager of Charities (Grant Making – Sports and Environment) of The Hong Kong Jockey Club, who is responsible for planning and recommending funding strategies and new Charities project initiatives, driving the implementation of Trust projects, and processing funding applications. She joined the Club in 2000. She obtained her Bachelor Degree in Environmental Science from the Queen's University in Canada and a Master Degree in Urban Planning from The University of Hong Kong.



#### ***Mrs Laure Korenian-Chabert, Regional Representative, Sparknews***

Sparknews in Hong Kong is a mission-driven enterprise which supports managers who want to contribute to the transformation of their companies, by promoting and creating new narratives to change the perception of what is possible. Laure also advises companies in relation to their sustainability strategy through her consultancy Grey Swans. She is a seasoned professional with 20 years of international experience in sustainability, business development and communications. Laure started her career as an investor relations consultant at Havas Worldwide in Paris and then joined Brunswick in London as a communications advisor.



#### ***Mr. Tony Wong, CEO & Founder, Alaya Consulting Limited***

Tony founded Alaya in Hong Kong and Shenzhen focusing on ESG. With nearly two decades of experience advising C-suite executives, Tony has been championing the development of ESG disclosure in Hong Kong. He kickstarted Hong Kong ESG Reporting Awards, promoting industry best practices in Hong Kong. He is a GRI Nominated Trainer, a carbon audit professional accredited by the Association of Energy Engineer, a Practitioner of Institute of Environmental Management Association. Tony holds the professional qualification of ACIS and HKICS. Prior to setting up Alaya, Tony assumed senior management roles in various leading communications agencies and a Fortune top 10 financial services group. He received a Master degree in Corporate Governance from Hong Kong Polytechnic University and a bachelor's degree in International Business from The Chinese University of Hong Kong.



#### ***Ms Veronica Sze, Director, Corporate Affairs, Nestlé Hong Kong Ltd.***

Veronica is responsible to oversee the company's public affairs, corporate communications, media relations and create the Shared Values strategies. She joined Nestlé in 2010. Prior to this, she was a senior consultant at APCO Worldwide, a global communications consultancy that working closely with the public and private sectors. Her past employment at The Hong Kong Association of Pharmaceutical Industries, Next Magazine and The University of Hong Kong have granted her extensive experiences in driving policy change, stakeholders outreach, corporate social responsibilities, as well as building close relationships with professionals of various disciplines. She is also the Vice-Chair of the Hong Kong Suppliers Association, Committee Members of Hong Kong Health Food Association and Lead of Food and Beverage Taskforce of the American Chamber of Commerce.



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### ***Ms Sammie Leung, Climate and Sustainability Leader, PwC Mainland China and Hong Kong***

Sammie has nearly 20 years of experience in risk advisory profession. She helps clients with a range of sustainability needs, which include sustainability strategy development / implementation, ESG report disclosure advisory/assurance and ESG performance management. In addition to applying reporting frameworks such as Global Reporting Initiatives, SAAB, ESG Guide issued by the Hong Kong Stock Exchange, Sammie has also assisted clients in identifying and implementing SDGs issued by the UN Global Compact, with an approach tailored for clients' business strategies and industry expectations. She also leads Climate Risks / TCFD projects in helping companies identifying and managing their climate risks, scenario analysis and formulating an enterprise-wide strategic response. Her diversified client portfolio includes regulators in Hong Kong, multinational conglomerates, Hong Kong listed companies, Chinese State Owned Enterprise companies, financial sectors and fast growing entrepreneur business. Sammie serves as an external Audit Committee Member of a tertiary education in Hong Kong and a number of Sustainability Reporting / ESG Working Groups in Hong Kong including the Hong Kong Green Finance Association and the Hong Kong Institute of Certified Public Accountants.



### ***Ms Grace Cheung, Head of Public Engagement & Sustainability, Cathay Pacific Airways Limited***

Grace looks after corporate social responsibilities and sustainable development at the airline group. She has considerable experience working in the field of marketing communications and is keen to apply her story-telling skills to build up public awareness and effect behavioural changes in support of worthy causes. She is a firm believer that commercial organisations have a responsibility to be proactive in terms of their environmental practices and have an obligation to give back to the communities they operate in.



### ***Ms Jessica Tam, Head of Social Enterprise Business Centre, The Hong Kong Council of Social Service***

The Hong Kong Council of Social Service is the first tripartite platform in Hong Kong that promotes social entrepreneurship and innovation. In the past decade, the platform has been supporting over 250 social enterprises, covering almost 40% of the total number of SEs in the city. Over the past 12 years, Jessica has been spearheading a wide range of innovative initiatives in collaboration with the government, business and NGO partners. She is also a member of the SE Summit's Organizing Committee, Social Enterprise Challenge's Advisory Committee and the Youth Affairs Committee (Central and Western District) of the Home Affairs Department. In 2018, Jessica received the commendation from the Secretary for Home Affairs for her ongoing contribution to the social enterprise sector. She majored in Sociology, minored in Psychology at the Chinese University of Hong Kong and graduated with first class honor. She then received her M. Phil degree with a research focus on cyberspace and self-identity. She also graduated from the executive programmes of INSEAD Business School and Stanford University on social entrepreneurship and non-profit management.



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### ***Ms Venisa Chu, Senior Manager, Sustainability, New World Development Company Limited***

Venisa has over 12 years of experience in the sustainability, technology, and education sectors, her expertise lies in stakeholder engagement, business operations and strategy, and risk mitigation covering markets in Canada, US, Singapore and Hong Kong, China. She has focused on evangelizing the “New World Sustainability Vision 2030” across the Group’s business operations, and leads the standardization of sustainability practices across K11 Concepts Limited. She holds a Bachelor of Applied Science (Electrical Engineering) from the University of Toronto and a Master of Business Administration from the Hong Kong University of Science and Technology.



### ***Mr. Davis Bookhart, Senior Manager and Head, Sustainability Unit,***

#### ***Adjunct Assistant Professor, Division of Environment and Sustainability, HKUST***

Davis joined HKUST in 2013 to develop the university’s first comprehensive sustainability master plan named the HKUST 2020 Sustainability Challenge. He now serves as the steward of the Plan’s implementation and has an academic appointment in the Division of Environment and Sustainability. Davis came to HKUST after eight years acting as the founding director of the Office of Sustainability at Johns Hopkins University, and the following six years as a Senior Research Director at the Consumer Energy Council of America. He is also the Chair of the Task Force on Sustainability Progress of the HK Sustainable Campus Consortium, and the Advisory Board member of the Association for the Advancement of Sustainability in Higher Education.



### ***Mr. Victor Kwong, General Manager, Corporate Sustainability,***

#### ***The Hong Kong and China Gas Company Limited***

Victor has more than 38 years of experience in the areas of corporate sustainability, environmental protection, occupational health and safety, fire protection, crisis management, security protection, etc. He coordinates the corporation’s efforts to improve sustainability and safety performance through effective risk management system, energy saving programs, carbon reduction, climate change risk reduction, etc. Towngas operates over 260 projects in Hong Kong and mainland China. These include piped city-gas projects, upstream and midstream developments, water and wastewater treatment schemes, natural gas filling stations, as well as new energy exploration and utilisation ventures, etc. Victor is also the Director of Business Environment Council, Immediate Past President of The Hong Kong Federation of Occupational Safety and Health Associations, Past President of Hong Kong Occupational Safety & Health Association, etc.



### ***Ms Edena Low, VP, Supply Chain Governance, Risk Management, Compliance and Sustainability, Mattel Asia Pacific Sourcing Limited***

Edena is responsible to ensure company operates a world-class supply chain, focusing on people and the environment. As Mattel associated with Responsible Supply Chain Standards and a comprehensive oversight system, Edena advocates her employees enjoy a healthy and safe working environment. She joined the Mattel, Inc. in 2009 and worked at different departments like Corporate Citizenship and External Affairs, EHS, CSR & Government Affairs, CSR, Regulatory, Government and Legal Affairs, and Asia Pacific Legal and Government Affairs. She obtained her LLB Honours from the University of London.

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## Supporting Organizations:



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