



# Regeneration vs Redevelopment and The Impact on Public Realm

29.11.2022 (Tue)  
7:00pm - 8:30pm



Online Registration Form  
For non-HKIA members, please fill  
in "N/A" for Membership Number

Language  
English

CPD Hours  
1.5 hours

Admission  
Free

Quota  
1000 Persons  
(First-come-first-served)

Delivery  
Online participation via ZOOM  
(Pre-registration required)

## Synopsis

The construction industry is responsible for approximately 25% of global GHG emissions. A third of the emissions are associated with materials and construction processes as "embodied carbon".

Developers need to balance a wide variety of issues driving business plans that embrace both short and long-term goals. At the same time, they are increasingly accountable for the wider impacts their projects have on the surrounding environment, peoples' lives and the global shift to net zero.

In this context, Oval will discuss the pivotal importance of Stage zero and the early strategic decision-making processes impacting heritage assets, local communities and overall quality of public spaces shaping the evolution our public realm.

### Mr. James PIERCE

Director,  
The Oval Partnership



James has over 25 years of experience in designing and delivering world class large scale integrated developments. He is also a specialist in the field of architectural conservation. The historic Star Street Urban Regeneration Project for Swire Properties won the highest award from the Hong Kong Institute of Urban Design.

### Mr. Philip CLARKE

Head of Digital Placemaking,  
The Oval Partnership



Philip is passionate about cities and public space. As digital placemaking project director, he applies his critical mindset and forward thinking to big data analytics, and by further integrating this with different projects, he therefore delivers additional value and benefit to both client and end users.

Supporting organisations