



深圳市绿色建筑协会

Shenzhen Green Building Association
暨中国绿色建筑与节能委员会深圳分会

[Press Release]

Successful Conclusion of the Inaugural “GO Green Futureproofing Green Building @ Qianhai” Forum With the First Batch of “BEAM Plus Existing Buildings” Certificates Presented to CR Longdation’s Buildings Outside Hong Kong

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Hong Kong, 26 November 2024 – The inaugural “GO Green Futureproofing Green Building @ Qianhai” Forum concluded successfully on 22 November at the Qianhai Shenzhen-Hong Kong Youth Innovation and Entrepreneur Hub. Co-organised by the Hong Kong Green Building Council (HKGBC), BEAM Society Limited (BSL) and Shenzhen Green Building Association (SGBA), the Forum focused on green building standards in the Greater Bay Area, technological applications, ESG and green finance, green construction materials, as well as case studies of innovative green building. During the Forum, the HKGBC presented the first batch of “BEAM Plus Existing Buildings” certificates to the 3 hotels under China Resources Longdation Company Limited (CR Longdation) in Shenzhen Bay, Xiaojing Bay and Xiong’an, demonstrating that the influence of BEAM Plus has been expanded to regions outside Hong Kong.

The distinguished guests attending the Forum witnessed the significant milestone of BEAM Plus, including Mr XIE Hui-hui, Deputy Director of the Authority of Qianhai Shenzhen-Hong Kong Modern Service Industry Cooperation Zone of Shenzhen, Mr XIE Chun-hua, Director of Construction Management Office of the Authority of Qianhai Shenzhen-Hong Kong Modern Service Industry Cooperation Zone of Shenzhen, Mr FANG Jun, Deputy Director of The Survey, Design and Construction Technology Office of the Housing and Construction Bureau of Shenzhen Municipality, Mr TANG Zhen-zhong, Deputy Director of the Construction Promotion Centre of the Housing and Construction Bureau of Shenzhen Municipality, Mr LIAO Jiang-ling, President of The Green Building Industry Alliance in Guangdong-HongKong-Macao Greater Bay Area and Guangdong Association of Green Low-Carbon Building, Mr JIAN Ai-sen, President of SGBA, Ms WANG Xiang-yu, Secretary-General of SGBA, Ms GUAN Xuan-hui, Honorary President of the Foshan Green Building and Energy Conservation Association, Mr LIANG Zhi-hua, President of the Huizhou Green Building And Energy Conservation Association, Dr HUANG Zhao-ming, President of the Zhongshan Society of Civil Engineering and

Architecture, Mr DENG Jian-jun, President of the Dongguan Green Building Association, Mr Albert CHUCK Chung-yin, President of the China Green Building and Energy Saving (Macau) Association, Sr Frankie SO Hung Fai, Chairperson of BSL, Ir CS HO, General Manager of BSL, Mr Ivan FU Chin-shing, Director of the HKGBC and Chairman of the Green Labelling Committee, and Ir Harry LAI Hon-chung, Executive Director of the HKGBC.

The HKGBC, BSL and SGBA are actively promoting the application of the green building standard "BEAM Plus" in Hong Kong, the Greater Bay Area, and internationally. In a brief six-month promotional period, more than 15 projects outside Hong Kong have confirmed their participation in various BEAM Plus assessments, including new buildings, existing buildings and interior fitting-out works. The projects are spread across locations such as Qianhai, Guangzhou, Macau and Africa, reflecting the versatility and the level of recognition of BEAM Plus. The HKGBC, BSL and SGBA welcome developers to submit their property projects constructed or owned outside Hong Kong to BEAM Plus for assessment, with the goal of establishing BEAM Plus as a globally recognised green building standard.

Since the launch of BEAM Plus in 2010, over 1,500 projects have been certified with BEAM Plus ratings. As of November 2024, there are more than 2,600 registered BEAM Plus projects, involving over 8,500 buildings and covering a gross floor area exceeding 90 million square metres.

Photo Caption



Group photo of Mr XIE Hui-hui, Deputy Director of the Authority of Qianhai Shenzhen-Hong Kong Modern Service Industry Cooperation Zone of Shenzhen, Mr XIE Chun-hua, Director of Construction Management Office of the Authority of Qianhai Shenzhen-Hong Kong Modern Service Industry Cooperation Zone of Shenzhen, Mr FANG Jun, Deputy Director of The Survey, Design and Construction Technology Office of the Housing and Construction Bureau of Shenzhen Municipality, Mr TANG Zhen-zhong, Deputy Director of the Construction Promotion Centre of the Housing and Construction Bureau of Shenzhen Municipality, Mr LIAO Jiang-ling, President of The Green Building Industry Alliance in Guangdong-HongKong-Macao Greater Bay Area and Guangdong Association of Green Low-Carbon Building, Mr JIAN Ai-sen, President of Shenzhen Green Building Association, Ms WANG Xiang-yu, Secretary-General of SGBA, Ms GUAN Xuan-hui, Honorary President of the Foshan Green Building and Energy Conservation Association, Mr LIANG Zhi-hua, President of the Hui-zhou Green Building And Energy Conservation Association, Mr DENG Jian-jun, President of the Dongguan Green Building Association, Mr Albert CHUCK Chung-yin, President of the China Green Building and Energy Saving (Macau) Association, Sr Frankie SO Hung Fai, Chairperson of BSL and Ir CS HO, General Manager of BSL, Mr Ivan FU Chin-shing, Director of the HKGBC and Chairman of the Green Labelling Committee, and Ir Harry LAI Hon-chung, Executive Director of the HKGBC.



Mr Ivan FU Chin-shing (1st left), Director of the HKGBC and Chairman of the Green Labelling Committee, and Ir Harry LAI Hon-chung (1st right), Executive Director of the HKGBC, presenting the first batch of BEAM Plus Existing Buildings certificates outside Hong Kong to the representatives of CR Longdation.



Ms WANG Xiang-yu, the Secretary-General of SGBA, along with a group of guests, actively participated in the roundtable discussion on the development direction of the green building industry in the Greater Bay Area.



Members of the Green Building Industry Alliance in Guangdong-HongKong-Macao Greater Bay Area discussed the application direction of green building materials at a roundtable meeting.



Sr Frankie SO Hung Fai, Chairperson of BSL, delivered the opening remarks.



Mr Harry LAI Hoi-chung, Executive Director of the HKGBC, thanked participants for their enthusiasm and support for the development of green buildings in the Greater Bay Area.

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About the Hong Kong Green Building Council (HKGBC)

The Hong Kong Green Building Council (HKGBC) is a non-profit, member-led organisation established in 2009 and has become a public body under the Prevention of Bribery Ordinance since 2016. The HKGBC strives to promote the standard and development of sustainable buildings in Hong Kong. The HKGBC also aims to raise green building awareness by engaging the government, the industry and the public, and to develop practical solutions for Hong Kong's unique, subtropical built environment of high-rise, high density urban area, leading Hong Kong to achieve carbon neutrality by 2050 and to become a world's exemplar of green building development. The Founding Members of the HKGBC include the Construction Industry Council (CIC), the Business Environment Council (BEC), the BEAM Society Limited (BSL) and the Professional Green Building Council (PGBC).

To learn more about the HKGBC, please visit www.hkgbc.org.hk.

About BEAM Society Limited (BSL)

BEAM Society Limited (BSL) is an independent, non-profit membership organisation established in 2010. BSL is also recognised as a tax-exempt charitable organisation of the Inland Revenue Ordinance (Cap 112) and as a public body under the Prevention of Bribery Ordinance (Cap 201) since 2016. BEAM Society was established in 1996, which was later incorporated in 2010 as BEAM Society Limited. Being the developer and owner of the Building Environmental Assessment Method (BEAM), BSL is committed to administering and developing the BEAM Plus Assessment Tools. We offer impartial assessment on building sustainability and build capacity by providing training for BEAM practitioners – BEAM Professionals (BEAM Pro) and BEAM Affiliates.

To get more information about BSL, please visit www.beamsociety.org.hk.

About Shenzhen Green Building Association (SGBA)

Shenzhen Green Building Association (SGBA) is a professional, local, non-profit social organisation composed voluntarily of enterprises, research institutes, design institutes, experts and scholars who are dedicated to promoting the development of the green building industry through science, environmental protection and energy conservation in Shenzhen. Established on 8 December 2008, with approval from the Shenzhen Civil Affairs Bureau, SGBA is the sole industry association for green building in China. Additionally, SGBA is under the supervision by Shenzhen Housing and Construction Bureau.

To learn more about the SGBA, please visit www.cngbol.com.

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