

## BEAM Society Limited 5<sup>th</sup> Anniversary Sponsorship Package

### SPONSORSHIP PROSPECTUS

The sponsorship packages outlined below are tailored to suit the various requirements of different organisations. In all events, we will secure promotion opportunities for every sponsor who wishes to communicate their corporate identity to their desired target audience. To help you decide which option suits you best, the following pages outline the sponsorship packages available. Events and publication included as below:

- BEAM Society Limited International Conference 2015 (25 Sept 2015)
- BEAM Society Limited 5<sup>th</sup> Anniversary Dinner (25 Sept 2015)
- 5<sup>th</sup> Anniversary Commemorative Publication

JOINT SPONSORSHIP PACKAGES					
List of Benefits	Platinum	Diamond	Emerald	Sapphire	Amber
	<b>HK\$78,000</b>	<b>HK\$58,000</b>	<b>HK\$38,000</b>	<b>HK\$28,000</b>	<b>HK\$18,000</b>
<b>A. Complimentary Seats</b>					
Seats at Conference	7 value:HK\$7,000	5 value: HK\$5,000	3 value: HK\$3,000	2 value:HK\$2,000	1 value:HK\$1,000
Seats at Dinner	1 table(12seats) value:HK\$24,000	1 table (9seats) value:HK\$10,800	Half table value: HK\$7,200	3 seats value: HK\$3,600	1 seat value:HK\$1,200
<b>B. Logo<sup>1</sup> Acknowledgement</b>					
Company logo on ALL event backdrop / banner	Jumbo	Large	Medium	Regular	Small
Company logo on ALL event e-flyers (if applicable)	Jumbo	Large	Medium	Regular	Small
Logo on BSL website - ebanner	Jumbo	Large	Medium	Regular	Small
MC Announcement during Conference	√	√	√	√	√
<b>C. Advertisement</b>					
Advertisement on <b>ALL</b> publication (if applicable) <sup>2</sup>	Special Position <sup>3</sup> value:HK\$19,800	1 Full page Value:HK\$9,800	Half page HK\$5,800	1/4 page HK\$3,200	Logo
<b>D. Booth Display</b>					
Booth Display in Conference	√	√	Discount rate HK\$8,000	Discount rate HK\$8,000	Discount rate HK\$8,000
<b>E. Sponsors' Insertion</b>					
Company brochure to be included at conference publication	√	√	√	N/A	N/A

**BEAM Society Limited 5<sup>th</sup> Anniversary  
Commemorative Publication Advertisement**

Entitlement	Amount (HKD)
Inside Front Cover in 4C (297mm H x 210mm W) <i>*Prior to Platinum sponsor</i>	<b>HK\$19,800</b>
Back Cover in 4C (297mm H x 210mm W) <i>*Prior to Platinum sponsor</i>	<b>HK\$19,800</b>
Inside Back Cover in 4C (297mm H x 210mm W) <i>*Prior to Platinum sponsor</i>	<b>HK\$19,800</b>
1 Full Page in 4C (297mm H x 210mm W)	<b>HK\$9,800</b>
Half Page in 4C (149mm H x 210mm W)	<b>HK\$5,800</b>
1/4 Page in 4C (149mm H x 105mm W)	<b>HK\$3,200</b>

**BEAMS Society Limited 5th Anniversary Conference – Booth Sponsors**

Entitlement	Amount (HKD)
Details of the facilities provided during conference are as follows: <ul style="list-style-type: none"> <li>✓ Around 2.5m width x 2.5m length booth area</li> <li>✓ 1 table &amp; 2 chairs with a long table</li> <li>✓ 2 complimentary conference admissions</li> </ul>	<b>HK\$12,000</b>

**BEAM Society Limited 5<sup>th</sup> Anniversary Conference & Dinner  
Souvenir Sponsor**

Details
<ul style="list-style-type: none"> <li>✓ Sponsor propose at least 3 options for Organizing Committee selection</li> <li>✓ BEAM Society Logo or Event Name must be printed on the souvenir</li> </ul>
Entitlement
<ul style="list-style-type: none"> <li>✓ Souvenir will be distributed during conference and dinner</li> <li>✓ Logo on Conference and dinner Backdrop</li> <li>✓ MC Announcement during Conference and Dinner</li> </ul>

Note:

1. All artwork design, logos and videos to be provided by the sponsoring company.
2. Sponsors need to provide all the content and artwork of the dinner booklet advertisement.
3. Special position are inside front cover, inside back cover and back cover which is prior to Platinum sponsor. First come first served.

**Sponsorship Reply Form**

Please submit by email to:

**Email:** [beamsociety@creativegp.com](mailto:beamsociety@creativegp.com)

*(Please "tick" as appropriate)*

Yes, we are pleased to support the captioned event as indicated below

**Joint Sponsorship Packages**

- |  |  |
|--|--|
| <input type="checkbox"/> <b>Platinum Sponsor</b> (HKD78,000) | <input type="checkbox"/> <b>Diamond Sponsor</b> (HKD58,000)  |
| <input type="checkbox"/> <b>Emerald Sponsor</b> (HKD38,000)  | <input type="checkbox"/> <b>Sapphire Sponsor</b> (HKD28,000) |
| <input type="checkbox"/> <b>Amber Sponsor</b> (HKD18,000)    |  |

**Advertisement Sponsor**

- |  |   |
|--|---|
| <input type="checkbox"/> <b>Inside Front Cover</b> (HKD19,800)     | <input type="checkbox"/> <b>Back Cover</b> (HKD19,800)          |
| <input type="checkbox"/> <b>Inside Back Cover</b> (HKD19,800)      | <input type="checkbox"/> <b>1 page advertisement</b> (HKD9,800) |
| <input type="checkbox"/> <b>half page advertisement</b> (HKD5,800) | <input type="checkbox"/> <b>1/4 advertisement</b> (HKD3,200)    |
| <input type="checkbox"/> <b>Booth Sponsor</b> (HK\$12,000)         |   |
| <input type="checkbox"/> <b>Souvenir Sponsor</b>                   |   |

We are unable to support the captioned events as Sponsor.

**Payment method**

All payment shall be made by crossed cheque payable in Hong Kong dollar to "BEAM Society Limited" and mail to the address above.

- We shall send a cheque by mail for HK\$ \_\_\_\_\_
- We enclose here with a cheque of HK\$ \_\_\_\_\_ (Cheque No. \_\_\_\_\_ drawn on \_\_\_\_\_ Bank)

**Contact details**

Company Name:	
Contact Person:	(Mr/ Ms/ Prof/ Dr.)
Company address:	
Telephone:	
Address:	
Fax:	
Email:	

**Enquiries:** Ms Yvonne LI / Ms Kitty YAM at:

**Tel:** (+852) 3159-2900 / (+852) 3159-2954 **Fax:** (+852) 2372-0490

**E-mail:** [beamsociety@creativegp.com](mailto:beamsociety@creativegp.com)